



UPWARD NIAGARA CHAMBER OF COMMERCE

Membership Packages

WHY JOIN THE CHAMBER?

The Upward Niagara Chamber of Commerce offers tailored benefits designed to meet your business needs at every stage of growth:

For Startups & Small Businesses:

Connect with the right resources, mentors, and growth opportunities to establish your foundation

For Established Businesses: Build strategic partnerships, increase visibility, and gain access to exclusive regional intelligence

For Industry Leaders: Showcase your expertise, shape economic development, and leave a lasting impact on our business community

We're the **only chamber in Niagara County with a NYS licensed health insurance broker** providing guided assistance to the health insurance network!

READY TO JOIN OR UPGRADE?

📞 716-754-9500

✉️ amanda@UpwardNiagara.com

🌐 www.upwardniagara.com

ALL MEMBERS RECEIVE:

Business Development

- **Qualified Business Referrals** - Our staff exclusively refers member businesses
- **Member-to-Member Discount Program** - Save money while building relationships
- **River Region Gift Certificate Program** - Expand your customer base

Visibility & Marketing

- **Chamber Welcome Center Display** - Showcase your marketing materials
- **Online Member Directory Listing** - Enhance your digital presence
- **Upward Niagara Window Sticker** - Demonstrate your community investment

Networking & Education

- **Business Blender Networking Events** - Make valuable connections
- **Committee Participation** - Influence chamber initiatives
- **Bi-Weekly Newsletter** - Stay informed on regional business news
- **Annual Awards Celebration** - Celebrate business excellence

Business Support

- **Notary Services** - Free document notarization
- **Basic Ribbon Cutting** - Celebrate your milestones
- **Member Database Access** - Connect directly with other members
- **Advocacy** - Chamber representation at regional government meetings

MEMBERSHIP TIERS

CLASSIC MEMBERSHIP: \$225/year

PERFECT FOR: STARTUPS, SOLOPRENEURS, AND SMALL BUSINESSES

All core chamber benefits plus:

- **Marketing Toolkit**
 - Quarterly "Business Growth Fundamental Classes" (live + recorded access)
 - Merchant Services Statement Review consult provided by KeyBank
 - Annual Digital Presence Review of your Google Business Profile, social media, and website
 - Basic business listing in online directory

The Classic Membership delivers 5X return on investment through business referrals, education, and visibility opportunities.

MAIN STREET: \$800/year

PERFECT FOR: ESTABLISHED SMALL-TO-MEDIUM BUSINESSES

All Classic benefits plus:

- **Enhanced Marketing Package**
 - **5 newsletter ads annually**
 - Access to chamber's targeted direct mail database
 - Dedicated event planning promotion and support to reflect your businesses specific needs
- **Small Business Saturday Promotions**
 - Discounted professional video (\$100, 50% savings)
 - Discounted custom advertisement (\$45, 40% savings)

The Main Street Membership provides 3X more visibility than the Classic tier, putting your business in front of thousands of potential customers monthly.

GROWTH LEADER: \$2,500/year

PERFECT FOR: MULTI-LOCATION BUSINESSES, PROFESSIONAL SERVICES, AND GROWING ENTERPRISES

All Main Street benefits plus:

- **Premium Visibility**
 - Featured placement in chamber publications
 - Recognition at all chamber events
 - Premium online directory listing with video intro
- **Business Development**
 - **Guaranteed chamber-sponsored event at your location** (\$1,000 value)
 - Video and photography available at event to use for future business promotion
 - Multi-location membership coverage (combine multiple locations under one membership)
 - Opportunity to teach/facilitate one of the "Business Growth Fundamental Classes"
- **Executive Access**
 - Two complimentary tickets to all chamber events (\$800+ annual value):
 - Lunch with Leaders
 - Annual Awards Celebration
 - Quarterly Member Meetings
 - Business Blenders

Growth Leaders see an average of 12 new business connections and 7 qualified leads within their first quarter of membership.

STAKEHOLDER: \$5,000/year

PERFECT FOR: REGIONAL LEADERS, CORPORATE HEADQUARTERS, AND MAJOR EMPLOYERS

All Growth Leader benefits plus:

- **Community Leadership**
 - Logo placement on all chamber staff email signatures and letterhead
 - Gift a Classic membership to a charity or veteran-owned business of your choice
 - Recognition as a regional economic development champion
- **Talent Recruitment Concierge Service**
 - Personalized "Welcome to Lewiston" baskets for recruits
 - Family orientation and support for relocating executives
 - Guided area tours for candidates and their families
 - Transportation assistance for recruits
- **Executive Circle**
 - Private invitation for you and a guest to the Exclusive Stakeholder Dinner
 - Direct access to chamber leadership and board members
 - Priority notification of economic development initiatives

Stakeholders gain immeasurable value through community goodwill, workforce development advantages, and institutional influence that positions them as true regional leaders.